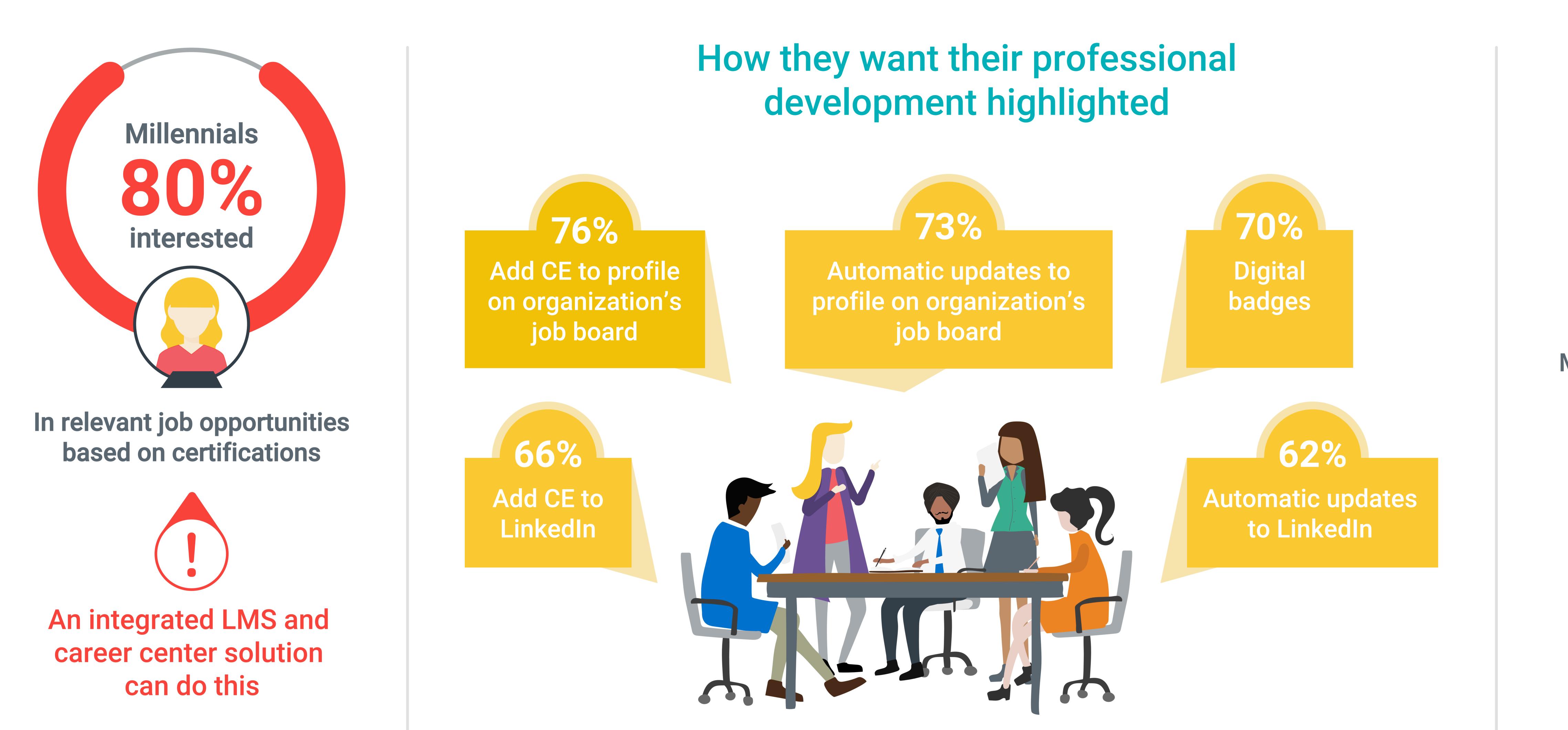
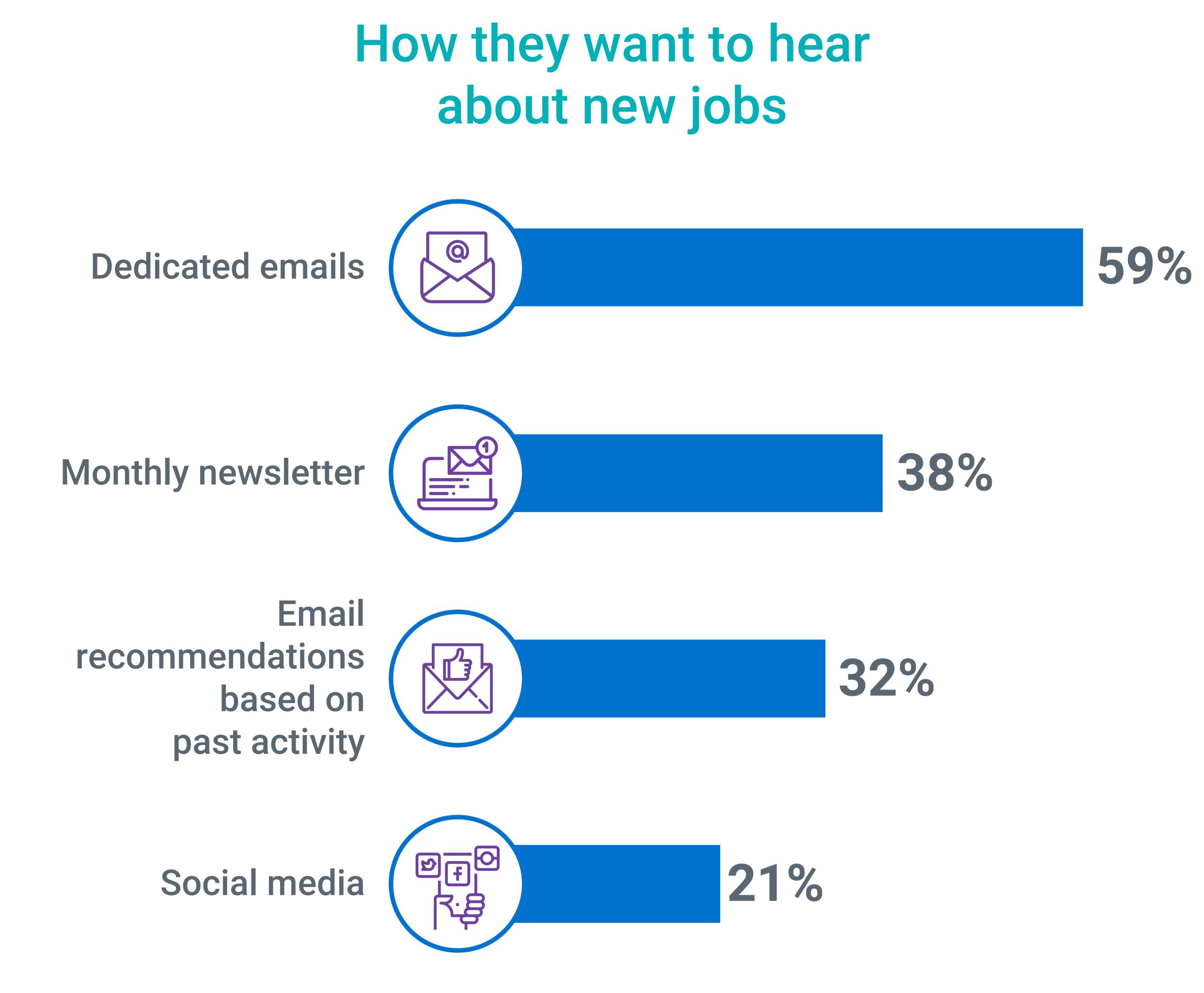
# Increase member value with a career center

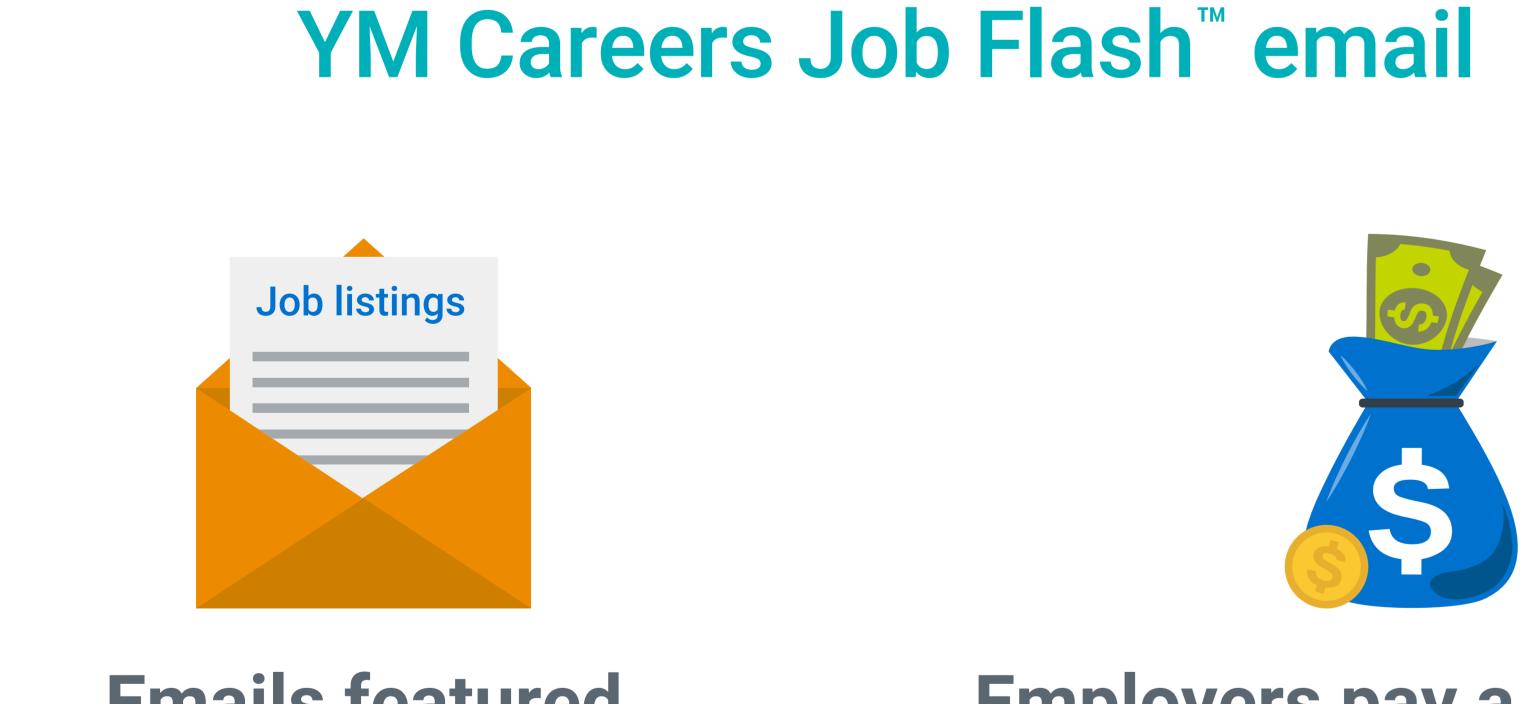
Providing your members with a resource to advance their careers is key in member retention. Here's how:





# Let YM Careers take the heavy lifting

## Get jobs off the job board and into the hands of passive job seekers

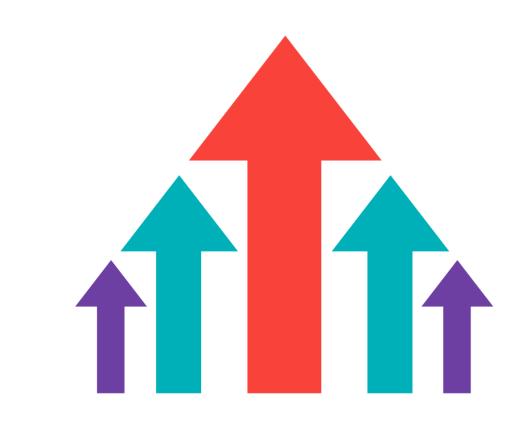


**Emails featured** jobs on your job board to your members



Full-service email where the YM Careers team does all the work

Employers pay a premium to reach these passive job seekers - thousands of dollars more in revenue



763% average increase in career center traffic with each email sent

# Social media integration

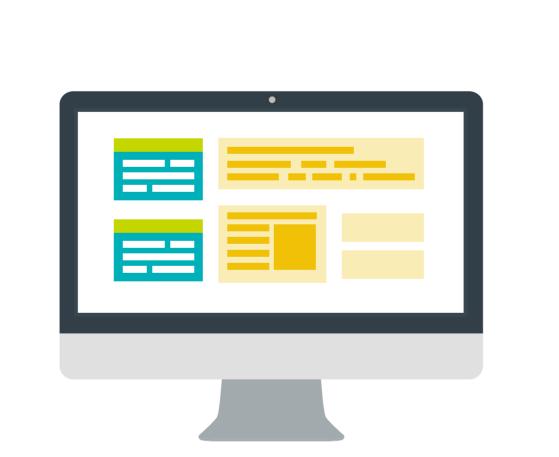


**Automatic feed** of jobs delivered to your social media pages



200% average increase in new career center users from social media

## Job widgets

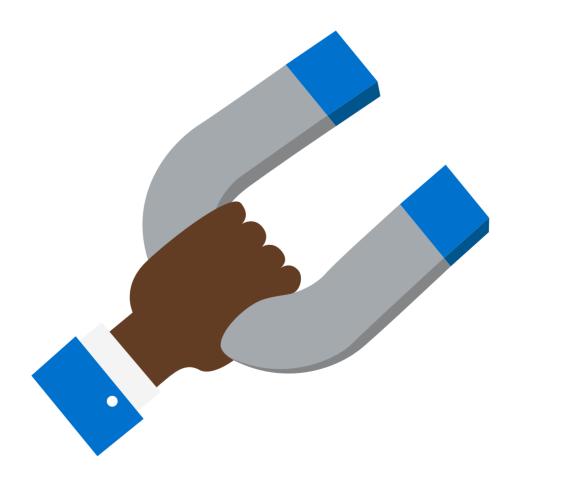


Feed of jobs on your website



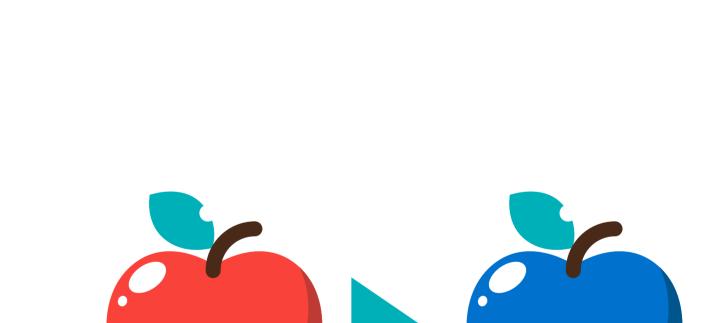
Drives passive job seekers

93% average increase in job views



**Attracts** 

## Personalization matters



**YM Careers** shows users jobs similar to the one they're viewing



**YM Careers** allows users to sign up for email alerts with new jobs matching their criteria



**ymcareers**®