



# IVECCS 2024

# RECRUITMENT GUIDE



## Showcase your Career Opportunities to Top Veterinary Professionals!

The IVECCS 2024 Recruitment Guide will be made available to attendees of the 2024 International Veterinary Emergency & Critical Care Symposium (IVECCS) from September 7-11, 2024 in addition to being promoted digitally afterwards.

### AVAILABLE PACKAGES:

#### Standard Ad

**\$950**

- Full-page black and white ad in the print version and full-page color ad in the digital version of the guide

#### Add ons:

- Customized ad creation - \$175
- Color upgrade in print version - \$500
- Embedded video in digital version - \$500

### AD SPECS & DEADLINE

- Ads should be 5" wide by 7.75" tall PDF files
- Embedded videos should link to YouTube or Vimeo
- All items must be submitted by August 26 to be included in the Guide

## Secure Your Spot Today!

To reserve your page:

Contact **Brandon Viens** at (860) 532-1858 or by email at [brandon.viens@communitybrands.com](mailto:brandon.viens@communitybrands.com).

### PROMOTION CHANNELS:

The guide will be:

- Handed out as printed booklets at IVECCS 2024 from September 7-11
- Sent directly to VECCS members and job seekers in a dedicated email campaign
- Made available on the VECCS Career Center for 60 days
- Publicized in VECCS's Job Flash email
- Posted on VECCS's social media channels
- Highlighted in VECCS's online newsletters

### Increase Your Reach with Premium Placement!

*(Be sure to ask if any of the following placement options are available for improved visibility!)*

- Back cover in the print version and towards the front in the digital version
- Inside front cover in the print version and towards the front in the digital version
- First 15 pages in both the print and digital versions
- Two-page center spread in the print version and towards the front in the digital version
- Inside back cover in the print version and towards the front in the digital version