



THE FLORIDA BAR



RECRUITMENT GUIDE

SHOWCASE YOUR FIRM AND OPEN POSITIONS TO TOP TALENT!

The 2024 Florida Bar Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of the 2024 Florida Bar Annual Convention on June 19. The Guide features full-page advertisements from the nation's top law firms who are seeking to fill their open positions with skilled lawyers who are licensed by the Supreme Court of Florida.

CHOOSE FROM THE FOLLOWING PACKAGES:

Firms exhibiting at the 2024 Florida Bar Annual Convention are eligible for a 25% discount on either package!

Enhanced - \$1,250

- Full-page ad in the print and digital versions of the Recruitment Guide
- One 90-day job posting on the Florida Bar Career Center along with 90-day resume database access

Basic - \$950

- Full-page ad in the print and digital versions of the Recruitment Guide
- One 30-day job posting on the Florida Bar Career Center along with 30-day resume database access

Job postings must be used within 30 days after the Guide's release

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

It will be:

- Made available to attendees of the 2024 Florida Bar Annual Convention via printed booklets
- Emailed directly to thousands of Florida Bar members and job seekers
- Featured on the Florida Bar Career Center for 30 days after the Convention
- Highlighted on various LegalFuel channels, including social media platforms

ADDITIONAL INFORMATION:

Submission Deadline

- All ads must be submitted by June 6, 2024, at 4:00 PM ET.

Specifications

- Size recommendation for ads is 5 inches wide by 7.75 inches tall for an optimal viewing experience
- All ads should be submitted as PDF files in color with no bleed. We will convert ads to black & white for the print version only if a color upgrade was not purchased
- All links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

Add Ons

- Custom design job **\$175**
- Color upgrade in printed version **\$500**
- Embedded video in digital version **\$500**
- Inside front cover placement with color upgrade **\$1,500**
- Back cover ad placement with a color upgrade in print version and placement within the first three ads in the digital version **\$2,500**

Secure Your Spot Today!

Please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com for more information.

SCAN OR
CLICK TO
SIGN UP!

