



# Digital Recruitment Guide

*To be featured at WE Local*

**Las Vegas | Baltimore | Wichita**  
*Feb. 23      Mar. 1      Mar. 15*



## Showcase Your Career Opportunities to Highly Qualified Women Engineers!

The 2024 SWE Digital Recruitment Guide is a fully interactive online booklet that will be highlighted at WE Local in Las Vegas, Baltimore, and Wichita in February and March of 2024. It will feature full-page advertisements from the nation's top employers who are seeking to fill their open positions with passionate, skilled, and forward-thinking women engineers.

### AVAILABLE PACKAGES:

#### Standard - \$950

- Full-page color ad in the Digital Recruitment Guide

#### Enhanced - \$1,450

- Full-page color ad in the Digital Recruitment Guide
- One 60-day job postings along with 60-day resume database access on the SWE Career Center

*WE Local partners receive a 10% discount on either package!*

### PROMOTION CHANNELS

It will be:

- Linked in the WE Local conference app
- Highlighted on the SWE Career Center
- Posted on SWE's social media platforms
- Emailed directly to SWE members and attendees
- Featured on SWE's WE Local website

### ADD-ONS:

- Customized ad creation **\$175**
- Embedded video on its own page **\$500**
- Premium ad placement (first 20 pages) **\$500**

### ADDITIONAL INFORMATION:

- Ads should be 5" wide by 7.75" tall PDF files
- All ads are due by February 19, 2024 at 4 p.m. ET
- Embedded video links must go to YouTube, Vimeo or a URL ending in ".mp4"

*Gain exposure at three local SWE conferences—for the price of one!*

## Secure Your Spot Today!

For information about how to sign up, or if you have any questions, please contact Jim Cook by phone at 727-497-6552 or by email at [jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com)

**Ask about the annual  
SWE Virtual Career  
Fair for Professionals  
happening this May!**