



2024 RECRUITMENT GUIDE



REACH AND HIRE TOP SOLAR ENERGY PROFESSIONALS WITH EASE!

The 2024 SEIA Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of RE+ 24 on September 9. The Guide features full-page advertisements from the nation's top companies who are seeking to fill their open positions with skilled solar energy professionals dedicated to bring the modern energy industry together to foster a cleaner future.

AVAILABLE PACKAGES:

Enhanced - \$1,250

- Full-page ad in the print and digital versions of the guide
- One 90-day job posting along with 90-day resume database access on the SEIA Career Center

Basic - \$950

- Full-page ad in the print and digital versions of the guide
- One 30-day job posting along with 30-day resume database access on the SEIA Career Center

Add-Ons

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|--|----------------|
| • Customized ad creation | \$175 |
| • Color upgrade in print version | \$500 |
| • Embedded video in digital version | \$500 |
| • Premium placement on the inside front cover in the print version and near the front in the digital version | \$1,500 |
| • Top-tier placement on the back cover in the print version and near the front in the digital version | \$2,500 |

ADDITIONAL INFO:

Promotion Channels

The guide will be...

- Made available at the SEIA booth at RE+ 24 via printed booklets and signage with scannable QR codes
- Emailed directly to SEIA members and industry job seekers
- Highlighted on the SEIA Career Center for 30 days
- Posted on SEIA's social media channels

Ad Specifications

- 5 inches wide by 7.75 inches tall
- PDF files
- Embedded videos must be links to YouTube or Vimeo
- All ads will be converted to black & white for the print version unless a color upgrade is purchased

Submission Deadline

- All ads must be submitted by August 23, 2024

Secure Your Spot Today!

Please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com for more information.