

RECRUITMENT GUIDE

**SHOWCASE YOUR ORGANIZATION
AND OPEN POSITIONS TO TOP TALENT!**

AVAILABLE PACKAGES:

Organizations exhibiting at SAEM24 are eligible for a 10% discount on either package!

Enhanced - \$1,950

- Full-page ad in the print and digital versions of the guide
- Three 60-day job postings along with 60-day CV database access on EM Job Link

Basic - \$1,250

- Full-page ad in the print and digital versions of the guide
- One 30-day job posting along with 30-day CV database access on EM Job Link

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

It will be...

- Made available to attendees of SAEM24 through printed booklets as well as post cards with QR codes to the digital version
- Emailed directly to SAEM members and job seekers
- Highlighted on EM Job Link for 30 days
- Linked within the SAEM24 conference app
- Posted on all SAEM social media platforms
- Included in SAEM's member newsletter, *SAEM Weekly*
- Featured in SAEM's official magazine, *SAEM Pulse*

AD INFORMATION:

Specifications

- 5 inches wide by 7.75 inches tall
- PDF files with no bleed
- Embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

Submission Deadline

All ads must be submitted by May 1, 2024

Add Ons

- | | |
|--|----------------|
| • Customized ad creation | \$175 |
| • Color upgrade in print version | \$500 |
| • Embedded video in digital version | \$500 |
| • Premium placement on the inside front cover in the print version and near the front in the digital version | \$1,500 |
| • Top-tier placement on the back cover in the print version and near the front cover in the digital version | \$2,500 |

The only official recruitment guide
sponsored and endorsed by SAEM.



Secure Your Spot Today!

Please contact **Jim Cook** at **727-497-6552** or by email at **jim.cook@communitybrands.com** for more information.

