



AUSTIN, TX • MAY 16-19, 2023

ANNUAL MEETING

RECRUITMENT GUIDE



SHOWCASE YOUR ORGANIZATION AND OPEN POSITIONS TO TOP TALENT!

The 2023 SAEM Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of the SAEM23 Annual Meeting. The Guide features full-page advertisements from the nation's top employers in academic emergency medicine who are seeking to fill open positions with skilled new or experienced professionals.

CHOOSE FROM THE FOLLOWING PACKAGES:

Organizations exhibiting at the SAEM23 Annual Meeting are eligible for a 10% discount on either package!

Enhanced - \$1,950

- Full-page black & white ad in the print version and full-page color ad in the digital version of the Guide
- Three 60-day job postings along with 60-day CV database access on EM Job Link

Basic - \$1,250

- Full-page black & white ad in the print version and full-page color ad in the digital version of the Guide
- One 30-day job posting along with 30-day CV database access on EM Job Link

Job postings must be used within 30 days after the Recruitment Guide is released

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

The print & digital versions of the Guide will be...

- Made available to attendees of the SAEM23 Annual Meeting through printed booklets as well as post cards with QR codes to the digital version
- Emailed directly to SAEM members and job seekers
- Featured on EM Job Link for 30 days
- Linked within the SAEM23 conference app
- Posted on all SAEM social media platforms
- Included in SAEM's member newsletter

The only official recruitment guide
sponsored and endorsed by SAEM.



ADDITIONAL INFORMATION:

Submission Deadline

All ads must be submitted by May 5, 2023 at 4:00 PM ET.

Specifications

- Size recommendation for ads is 5 inches wide by 7.75 inches tall for an optimal viewing experience
- All ads should be submitted as PDF files in color with no bleed. We will convert ads to black & white for the print version only if a color upgrade was not purchased
- All links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

Add Ons

- | | |
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| • Decrease the legwork on your end and let us create the ad for you | \$175 |
| • Upgrade your ad to color in the print version of the Guide | \$500 |
| • Add an embedded video on its own page after your ad in the digital version of the Guide | \$500 |
| • Increase visibility by showcasing your color ad on the inside front cover of both the print and digital versions of the Guide | \$1,500 |
| • Increase visibility by showcasing your color ad on the back cover of the print version and in the first three ads in the digital version of the Guide | \$2,500 |

Secure Your Spot Today!

Please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com for more information.