



Convening Leaders pcma

2024 | SAN DIEGO | JANUARY 7 – 10

CAREER FAIR

January 7, 2024

2:00 – 3:30 p.m. PT

Connect with the Next Generation of the business events industry—all under one roof.

You are invited to participate in the PCMA Career Fair, held during Convening Leaders 2024. This is your chance to connect with dedicated students and early career professionals seeking networking and employment opportunities in the business events industry, in a variety of roles. Reach PCMA's Next Gen business events strategists—all with a passion for social and economic progress, professional and personal development, business growth, and organizational success!

ONSITE PACKAGE - \$750

- Recruiting area with a round high boy table and employer sign
- Full-page color ad in the digital Career Fair Recruitment Guide

STANDARD AD PACKAGE - \$500

- Full-page color ad in the digital Career Fair Recruitment Guide

ADD-ONS & UPGRADES

- Professionally designed ad \$175
- Receive three 30-day job postings along with 30-day resume database access on the PCMA Career Center \$450
- Embed a video in the guide \$500

ADDITIONAL INFORMATION:

- Ads should be 5" wide by 7.75" tall
- Ads must be submitted by January 2
- Ads must be color PDF files with no bleed

The Career Fair Recruitment Guide will be promoted to thousands of PCMA members and job seekers after the event. Please reach out for details on how exactly it will be promoted.

SPACE IS LIMITED—RESERVE YOURS SOON!

For more information, please contact **Jim Cook** at **727-497-6552** or **jim.cook@communitybrands.com**.

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