

RECRUITMENT GUIDE



Showcase Your Career Opportunities to Highly Qualified Black Engineers!

The 2024 NSBE Recruitment Guide, brought to you by the National Society of Black Engineers (NSBE), is a fully interactive digital booklet that will be released before the start of NSBE's 50th Annual Convention, on March 18, 2024. The guide will feature full-page advertisements from hiring organizations, exhibiting companies and reputable schools—all seeking highly skilled, passionate and culturally responsible Black engineering talent.

AVAILABLE PACKAGES:

Standard

BCA or Affiliate Partner - \$950

Non-Partner - \$1,250

- Full-page color ad in the Recruitment Guide

Enhanced

Non-Partner - \$1,450

- Full-page color ad in the Recruitment Guide
- Three 60-day job postings along with 60-day resume database access in the NSBE Career Center

The guide will be promoted to thousands of NSBE members and other conference attendees in a variety of different ways, to ensure that candidates from around the globe can explore new career opportunities.

ADD-ONS:

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| • Customized ad creation | \$175 |
| • Embedded video on its own page | \$500 |
| • Premium ad placement (first 15 pages) | \$1,250 |

ADDITIONAL INFORMATION:

- Ads should be 5" wide by 7.75" tall PDF files
- All ads are due by March 11, 2024 at 4 p.m. ET
- Embedded video links must go to YouTube, Vimeo or a URL ending in ".mp4"

Secure Your Spot Today!

For information about how to sign up, or if you have any questions, please contact Jim Cook by phone at (727) 497-6552 or by email at jim.cook@communitybrands.com.



NSBE
NATIONAL SOCIETY OF BLACK ENGINEERS