

# 2023 NAVTA RECRUITMENT GUIDE



# Advertise in the 2023 NAVTA Print & Digital Recruitment Guide

The print version of the guide will be made available to attendees of the VMX and WVC Annual Meetings on January 14th – 18th, 2023 in Orlando, FL, and February 19th – 23rd, 2023, in Las Vegas, NV, respectively. The digital version of the guide will be emailed to all NAVTA members and job seekers. Also, it will be available to download on the NAVTA Career Center for 30 days.

# Showcase your Career Opportunities to Top Veterinary Professionals.

#### Basic

# \$795

\$995

• Full page black & white ad in Recruitment Guide

## Advanced

- Full page black & white ad in Recruitment Guide
- Single 30-day job posting & 30-day resume database access

## Premium

#### \$1,495

- Full page black & white ad in Recruitment Guide
- Three 60-day job postings and resume database access

#### Add On:

Color ad in print version	\$500
<ul> <li>Inside cover ad placement (color)</li> </ul>	\$1,500
<ul> <li>Back cover ad placement (color)</li> </ul>	\$2,500
<ul> <li>Embedded video in digital version</li> </ul>	\$500

## **Submission Deadlines**

All ads must be submitted by January 3, 2023 by 4:00 PM ET.

#### **Specifications:**

Ads must be 5 inches wide by 7.75 inches tall. No bleed. PDF file. If an ad needs to be customized or developed, there will be a fee of \$175.

Companies who exhibit at the VMX and WVC Annual Meetings will receive a 25% discount that includes their ad, job postings and access to the resume database.

Job postings must be used within 30 days after a career fair event or publication is released

## Secure your spot today!

To reserve your ad please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com.