

NACUBO 2023

Annual Meeting

July 15–18 | Orlando, FL

RECRUITMENT GUIDE



SHOWCASE YOUR INSTITUTION AND OPEN POSITIONS TO TOP TALENT!

The 2023 NACUBO Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of the NACUBO 2023 Annual Meeting. The Guide features full-page advertisements from the nation's top college and universities who are seeking to fill open positions with highly qualified higher education business and finance professionals.

CHOOSE FROM THE FOLLOWING PACKAGES:

Schools exhibiting at the NACUBO 2023 Annual Meeting are eligible for a 25% discount on either package!

Enhanced - \$1,450

- Full-page ad in the print and digital versions of the Recruitment Guide
- One 90-day job postings along with 90-day resume database access on the NACUBO Career Center

Basic - \$950

- Full-page ad in the print and digital versions of the Recruitment Guide
- One 30-day job posting along with 30-day resume database access on the NACUBO Career Center

Job postings must be used within 30 days after the Recruitment Guide is released

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

It will be:

- Made available via printed booklets to attendees of the NACUBO 2023 Annual Meeting
- Emailed directly to NACUBO members and job seekers
- Featured on the NACUBO Career Center for 30 days
- Advertised in the NACUBO Career Center Job Flash email blast in July
- Linked within the Annual Meeting's mobile app
- Highlighted in NACUBO's member newsletter
- Posted on NACUBO's social media platforms
- Mentioned on NACUBO's Annual Meeting webpage

ADDITIONAL INFORMATION:

Submission Deadline

All ads must be submitted by July 6, 2023 at 4:00 PM ET.

Specifications

- Size recommendation for ads is 5 inches wide by 7.75 inches tall for an optimal viewing experience
- All ads should be submitted as PDF files in color with no bleed. We will convert ads to black & white for the print version only if a color upgrade was not purchased
- All links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

Add Ons

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| • Customized ad creation | \$175 |
| • Color upgrade in printed version | \$500 |
| • Embedded video in digital version | \$500 |
| • Inside front cover placement with color upgrade | \$1,500 |
| • Back cover ad placement with a color upgrade in print version and placement within the first three ads in the digital version | \$2,500 |

The only official recruitment guide sponsored and endorsed by NACUBO.



Secure Your Spot Today!

Please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com for more information.