



RECRUITMENT GUIDE



Reach & hire top DMPK professionals with ease!

The 2023 ISSX Recruitment Guide is a fully interactive digital booklet that will be released at the start of the 25th North American ISSX Meeting. The guide will feature full-page advertisements from the nation's top universities, hospitals, pharmaceutical companies, and other research institutes in need of highly skilled xenobiotics scientists to fill their open positions.

RECRUITMENT PACKAGES

Basic: \$950

- Full-page color ad in the Guide
- One 30-day job posting along with 60-day resume database access on the ISSX Career Center

Enhanced: \$1,450

- Full-page color ad in the Guide
- Three 60-day job posting along with 60-day resume database access on the ISSX Career Center

ADD-ONS

- Have our design team create the ad for you - \$175
- Embed a video on its own page next to your ad in the guide - \$500

PROMOTION CHANNELS

The Guide will be:

- Sent directly to ISSX job seekers in a dedicated email campaign
- Featured at the top of the ISSX Job Flash™ email blast
- Made available for download on the ISSX Career Center for 30 days after the Meeting
- Highlighted in the Meeting's digital program book
- Linked within the Meeting's mobile app
- Included in the October/November issue of ISSX's newsletter
- Posted on ISSX's social media channels after the Meeting
- Advertised on ISSX's official website

ADDITIONAL INFO

- Ads should be submitted by September 4 as 5" x 7.75" PDF files with no bleed.
- Embedded videos must be submitted as URLs to YouTube, Vimeo, or any ending in ".mp4".
- Job postings must be used within 30 days after the Recruitment Guide is released.

SECURE YOUR SPOT TODAY!

To reserve your space, please contact **Jim Cook** at **727-497-6552** or via email at **jim.cook@communitybrands.com**.