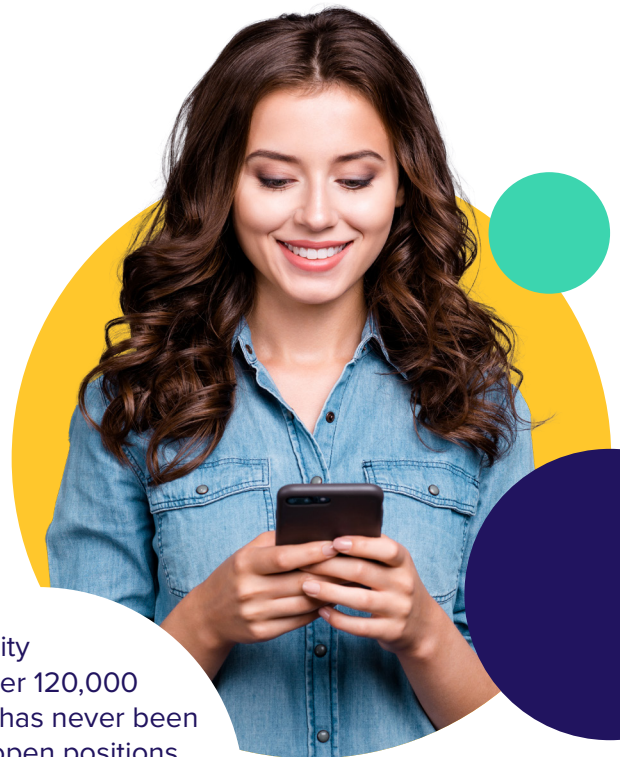




# Recruiting Opportunities



HIMSS is offering you the opportunity to recruit the highest quality health information technology professionals this Spring. With over 120,000 passionate members and recruiting options for every budget, it has never been this easy to reach the best and brightest candidates to fill your open positions.

Beginning with the **HIMSS Recruitment Guide**, employers will be able to place an ad in the print and digital recruiting booklet that will be released at the start of the HIMSS23 Global Health Conference & Exhibition, which is expected to have nearly 45,000 attendees. This booklet will be handed out at a booth during the conference in addition to being promoted digitally afterwards. You can find out exactly how the digital version will be promoted and seen by job seekers on the next page.

Shortly after, in May, companies can virtually exhibit at the **HIMSS Digital Career Fair** to speak directly with job-seeking health information technology professionals.

## *How The Career Fair Works:*

- Register for the event and receive four recruiter “seats”
- Customize your virtual booth with your company’s branding and include organizational information and open positions for attendees to view
- View resumes and schedule interviews with appealing candidates prior to the event
- Set up screening questions prior to the event to prioritize candidates based on their responses
- Connect with a multitude of job seekers who enter your booth queue during the event through text (up to five at once), audio, and/or video-based chats
- “Hand off” candidates to fellow representatives/recruiters based on their qualifications
- Rate each interaction and utilize easy follow-up & sharing features with preferred candidates
- Access valuable records, such as all of the candidates’ resumes and the chat transcripts of your conversations, after the event

### ***Recruitment Guide Release Date:***

April 17, 2023

### ***Digital Career Fair Date & Times:***

May 10, 2023 | 12:00 – 3:30 PM ET

# Packages & Pricing

*Choose from a variety of opportunities to meet your goals.*

## **Recruitment Guide Package:**

**Institution/University: \$950**  
**Industry: \$1,250**

- Full-page black & white ad in the print version and full-page color ad in the digital version of the guide
- One 30-day job posting along with 30-day access to the HIMSS JobMine resume database

## **Digital Career Fair Package:**

**Institution/University: \$1,500**  
**Industry: \$1,950**

- Fully customizable virtual booth
- Space for up to four recruiters
- Access to all of the resumes from registrants and attendees
- Company name listed on the job seeker registration page

## **Ultimate Package:**

**Institution/University: \$2,450**  
**Industry: \$2,900**

- Fully customizable virtual booth
- Space for up to four recruiters
- Access to all of the resumes from registrants and attendees
- Company name listed on the job seeker registration page
- Full-page black & white ad in the print version and full-page color ad in the digital version of the guide
- One 30-day job posting along with 30-day access to the HIMSS JobMine resume database

The size recommendation for your Recruitment Guide ad is 5' wide by 7.75' tall. Please submit your ad by April 10 as a PDF file in color with no bleed. We will convert your ad to black & white for the print version if a color upgrade was not purchased.

All job postings must be used within 30 days after the release of the Recruitment Guide.

## **Guide Add-Ons:**

- Decrease the legwork on your end and let us create the ad for you - \$175
- Add an embedded video on its own page next to your ad in the digital version of the guide - \$500
- Upgrade your ad to color in the print version of the guide - \$500
- Increase visibility by showcasing your ad on the inside front cover of both the print and digital versions of the guide - \$1,500
- Increase visibility by showcasing your ad on the back cover of the print version and in the first three ads in the digital version of the guide - \$2,500

## **Guide Promotion Channels:**

- Handed out to attendees of the HIMSS23 Global Health Conference & Exhibition
- Emailed directly to HIMSS JobMine job seekers, which is made up of over 30,000 individuals
- Featured at the top of the HIMSS JobMine Job Flash™ email
- Highlighted in HIMSS' member newsletters
- Linked within the conference mobile app
- Made available for download on HIMSS JobMine for 30 days after the conference
- Posted on HIMSS' social media channels

**Sign Up Here**