



American Society of Radiologic Technologists

Digital Recruitment Guide

Launching March 26!



SHOWCASE YOUR ORGANIZATION AND OPEN POSITIONS TO TOP TALENT!

The 2024 ASRT Recruitment Guide is a fully interactive digital booklet that will feature full-page advertisements from the nation's top medical imaging and radiation therapy employers who are seeking to fill open positions with highly qualified radiologic technologists. It will be promoted to thousands of ASRT members and JobBank® job seekers. Reach out for a full list of channels!

CHOOSE FROM THE FOLLOWING PACKAGES:

▶▶▶ Enhanced - \$1,450

- Full-page color ad in the Digital Recruitment Guide
- Three 60-day job postings along with 60-day CV database access on ASRT JobBank®

▶▶▶ Basic - \$950

- Full-page color ad in the Digital Recruitment Guide
- One 30-day job posting on ASRT JobBank®

Job postings must be used within 30 days after the recruitment guide is released.

ADDITIONAL INFORMATION:

▶▶▶ Specifications

- Ads should be 5" wide by 7.75" tall PDF files
- All ads are due by March 15, 2024 at 4 p.m. ET
- Embedded video links must go to YouTube, Vimeo or a URL ending in ".mp4"

▶▶▶ Add-ons

- Embedded video on its own page - \$500
- Premium ad placement (first 10 pages) and one 30-day job posting on ASRT JobBank® - \$1,250

▶▶▶ Secure Your Spot Today!

To reserve your ad please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com.