



ASRM 2023

The Past, The Present, and The Pipeline

New Orleans, Louisiana

October 14-18, 2023

RECRUITMENT GUIDE

SHOWCASE YOUR ORGANIZATION AND OPEN POSITIONS TO TOP TALENT!

The 2023 ASRM Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of the ASRM 2023 Scientific Congress & Expo. The Guide features full-page advertisements from the nation's top employers in reproductive medicine who are seeking to fill open positions with skilled new or experienced healthcare professionals.

CHOOSE FROM THE FOLLOWING PACKAGES:

Organizations exhibiting at the ASRM 2023 Scientific Congress & Expo are eligible for a 10% discount on either package!

Enhanced - \$1,950

- Full-page black & white ad in the print version and full-page color ad in the digital version of the Guide
- Three 60-day job postings along with 60-day CV/resume database access on the ASRM Career Center

Basic - \$1,250 (for Private Practice - \$750)

- Full-page black & white ad in the print version and full-page color ad in the digital version of the Guide
- One 30-day job posting along with 30-day CV/resume database access on the ASRM Career Center

Job postings must be used within 30 days after the Recruitment Guide is released

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

It will be:

- Made available via printed booklets to attendees of the ASRM 2023 Scientific Congress & Expo
- Emailed directly to ASRM members and job seekers
- Featured on the ASRM Career Center for 30 days
- Posted on ASRM's social media platforms
- Included in ASRM's member newsletter
- Linked within the conference app
- Advertised in the conference program book

ADDITIONAL INFORMATION:

Submission Deadline

All ads must be submitted by October 3, 2023 at 4:00 PM ET.

Specifications

- Size recommendation for ads is 5 inches wide by 7.75 inches tall for an optimal viewing experience
- All ads should be submitted as PDF files in color with no bleed. We will convert ads to black & white for the print version only if a color upgrade was not purchased
- All links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

Add Ons

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| • Customized ad creation | \$175 |
| • Color upgrade in printed version | \$500 |
| • Embedded video in digital version | \$500 |
| • Inside front cover placement with color upgrade | \$1,500 |
| • Back cover ad placement with a color upgrade in print version and placement within the first three ads in the digital version | \$2,500 |

The only official recruitment guide sponsored and endorsed by ASRM.



Impacting Reproductive Care Worldwide

Secure Your Spot Today!

Please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com for more information.