



# 2024 Digital Recruitment Guide

Launching July 25!



REACH & HIRE TOP NEPHROLOGY PROFESSIONALS WITH EASE!

## RECRUITMENT PACKAGES:

*Private practices are eligible for a 20% discount on any package!*

### Premium - \$1,750

- Full-page color ad along with an embedded video on a separate page in the Recruitment Guide
- Three 60-day job postings along with 60-day CV database access on the ASN Career Center

### Enhanced - \$1,450

- Full-page color ad along with an embedded video on a separate page in the Recruitment Guide
- One 30-day job posting along with 30-day CV database access on the ASN Career Center

### Basic - \$950

- Full-page color ad in the Recruitment Guide
- One 30-day job posting along with 30-day CV database access on the ASN Career Center

## PROMOTION CHANNELS:

### The guide will be...

- Sent directly to thousands of ASN members and job seekers in a dedicated email blast
- Featured on ASN's official website
- Available for download on the ASN Career Center for 30 days
- Highlighted at the top of ASN's Job Flash email blast, which is sent to over 20,000 nephrology professionals
- Posted on ASN's social media channels
- Included in ASN's member newsletters
- Included in ASN's daily briefing, *In the Loop*

## ADDITIONAL AD INFORMATION:

- Ads should be 5" wide by 7.75" tall PDF files
- All ads are due by July 17, 2024 at 4 p.m. ET
- Embedded video links must go to YouTube or Vimeo

## Secure Your Spot Today!

To reserve your ad, please contact Jim Cook at 727-497-6552 or by email at [jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com).

*Have your ad be in the first 10 pages of the guide for an additional \$500!*