

Anesthesiology Recruitment Guide

American Society of Anesthesiologists®

Powered by YM Careers

2024 Edition

Launching June 27!



SHOWCASE YOUR OPEN POSITIONS TO TOP ANESTHESIOLOGY TALENT!

AVAILABLE PACKAGES:

PREMIUM - \$1,950

- Full-page color ad in the Digital Guide
- Embedded video on its own page in the Recruitment Guide
- Three 30-day job postings along with 60-day CV database access on the Anesthesiology Career Center

ENHANCE - \$1,650

- Full-page color ad in the Digital Guide
- Embedded video on its own page in the Digital Guide
- One 30-day job posting along with 30-day CV database access on the Anesthesiology Career Center

STANDARD - \$1,250

- Full-page color ad in the Digital Guide
- One 30-day job posting along with 30-day CV database access on the Anesthesiology Career Center

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

It will be...

- Sent directly to thousands of ASA members and job seekers in a dedicated email blast
- Published on the Anesthesiology Career Center for 30 days
- Highlighted at the top of ASA's Job Flash email blast
- Included in ASA's official member newsletters, ASA Monitor and Anesthesiology Today
- Featured on ASA's corporate website
- Advertised in ASA's accredited peer-reviewed journal, *Anesthesiology*

AD SPECS & DEADLINE:

- Ads should be 5" wide by 7.75" tall PDF files
- Embedded videos should link to YouTube or Vimeo
- All items must be submitted by June 19 to be included in the Digital Guide

MAKE YOUR AD FRONT AND CENTER!

Receive premium ad placement
within the first 10 pages for only
an extra \$500!

Secure Your Spot Today!

To reserve your space, please contact Jim Cook at 727-497-6552
or by email at jim.cook@communitybrands.com.