

Anesthesiology Recruitment Guide

American Society of **Anesthesiologists**[®]

Powered by YM Careers

2023 Edition



Showcase your open positions to top anesthesiology professionals!

The 2023 ASA Recruitment Guide is a fully interactive digital booklet that will be released on June 28, 2023. The guide will feature full-page advertisements from the nation's top healthcare employers seeking to fill their open positions with highly skilled anesthesiology professionals.

Choose from the following recruitment packages:

Standard \$1,250

- Full-page color ad in the Recruitment Guide
- One 30-day job posting on the Anesthesiology Career Center
- 30-day access to the Anesthesiology Career Center's CV database

Enhanced \$1,650

- Full-page color ad in the Recruitment Guide
- Embedded video on its own page in the Recruitment Guide
- One 30-day job posting on the Anesthesiology Career Center
- 30-day access to the Anesthesiology Career Center's CV database

Premium \$1,950

- Full-page color ad in the Recruitment Guide
- Embedded video on its own page in the Recruitment Guide
- Three 30-day job postings on the Anesthesiology Career Center
- 60-day access to the Anesthesiology Career Center's CV database

Additional Information:

- Job postings must be used within 30 days after the recruitment guide is released
- Size recommendation for ads is 5 inches wide by 7.75 inches tall for an optimal viewing experience
- Ads should be submitted by June 21 as PDF files with no bleed
- Embedded video links must be be URLs to YouTube, Vimeo, or any ending in ".mp4"

Promotion Channels:

The digital guide will be...

- Sent directly to thousands of ASA members and job seekers in a dedicated email blast
- Available for download on the Anesthesiology Career Center for 30 days
- Highlighted at the top of ASA's Job Flash email blast
- Included in ASA's newsletters, ASA Monitor and Anesthesiology Today
- Featured on ASA's official website
- Advertised in ASA's official peer-reviewed journal, *Anesthesiology*

Have your ad be in the first 10 pages of the guide for an additional \$500!

Secure Your Spot Today!

To reserve your ad, please contact Jim Cook at 727-497-6552
or by email at jim.cook@communitybrands.com.