



Digital Recruitment Guide

Launching June 1!



REACH & HIRE TOP PHYSICAL THERAPISTS WITH EASE!

RECRUITMENT PACKAGES:

Premium - \$1,950

- Full-page color ad in the Digital Recruitment Guide
- Three 60-day job postings along with 60-day resume database access on the APTA Career Center

Enhanced - \$1,250

- Full-page color ad in the Digital Recruitment Guide
- One 30-day job posting along with 30-day resume database access on the APTA Career Center

Basic - \$750

- Full-page color ad in the Digital Recruitment Guide

Job postings must be used within 30 days after the recruitment guide is released

PROMOTION CHANNELS:

The guide will be...

- Emailed directly to thousands of APTA members and job seekers
- Featured on the APTA Career Center for 30 days
- Linked at the top of an issue of APTA's bi-weekly Job Email Blast, which goes out to over 84,000 members
- Posted on APTA's social media pages
- Highlighted in an issue of *APTA Magazine*

ADDITIONAL INFORMATION:

Specifications:

- Ads should be 5" wide by 7.75" tall PDF files
- All ads are due by May 24, 2024 at 4 p.m. ET
- Embedded video links must go to YouTube, Vimeo or a URL ending in ".mp4"

Add-ons

- Embedded video on its own page - **\$500**
- Receive premium placement on the inside front cover - **\$1,500**

Secure Your Spot Today!

To reserve your ad please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com.