

## AOPA 2022 NATIONAL ASSEMBLY



SEPTEMBER 28-OCTOBER 1 | SAN ANTONIO, TEXAS

# 2022 AOPA

PRINTED & DIGITAL RECRUITMENT GUIDE



## Advertise in the 2022 AOPA Printed & Digital Recruitment Guide

The printed version of the guide will be distributed during the 105th Annual AOPA National Assembly, which takes place September 28 – October 1, 2022 at the Henry B. González Convention Center in San Antonio, TX. A fully interactive digital version will also be emailed to AOPA members, job seekers, and professionals in orthotic & prosthetic care. It will also be available for free download on the AOPA Job Board for a full 30 days.

## Showcase your Career Opportunities in the Orthotics and Prosthetics Profession.

### Standard Package - \$1,250

- Full page black & white ad in Recruitment Guide
- 1 job posting with 30-day resume database access on the AOPA Job Board

### Enhanced Package - \$1,950

- Full page black & white ad in Recruitment Guide
- 3 job postings with 60-day resume database access on the AOPA Job Board

Medical professionals in a private practice will get an ad and job posting for just **\$750**.

### Upgrades

- Make your ad come to life with embedded video in the digital guide - **\$500**
- Upgrade your ad to color in the printed guide - **\$500**
- Gain added visibility by showcasing your ad on the inside front cover - **\$1,500**
- Gain added visibility by showcasing your ad on the back cover - **\$2,500**

### Submission Deadlines

All ads must be submitted by September 16, 2022 by 4:00 PM ET.

### Specifications:

Ads must be 5 inches wide by 7.75 inches tall. No bleed. PDF file. If an ad needs to be customized or developed, there will be a fee of \$175.

**Companies who exhibit at the conference will receive a 10% discount!**

## Secure Your Spot Today!

To reserve your ad please contact Jim Cook at 727-497-6552 or by email at [jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com).

