



# ANA | 2023

148TH ANNUAL MEETING  
OF THE AMERICAN NEUROLOGICAL ASSOCIATION

PHILADELPHIA, PA  
SEPTEMBER 9-12

## RECRUITMENT GUIDE

### SHOWCASE YOUR OPEN POSITIONS TO TOP NEUROLOGY TALENT!

The 2023 ANA Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of ANA's 148<sup>th</sup> Annual Meeting. The guide will feature full-page advertisements from the nation's top healthcare employers who are seeking to fill open positions with skilled new or experienced neurology professionals.

#### CHOOSE FROM THE FOLLOWING PACKAGES:

##### Basic – \$1,250 (\$937.50 for exhibitors)

- Full-page black & white ad in the print version and full-page color ad in the digital version of the guide
- One 30-day job posting along with 30-day CV database access on the ANA Career Center

##### Enhanced – \$1,750 (\$1,312.50 for exhibitors)

- Full-page black & white ad in the print version and full-page color ad in the digital version of the guide
- One 90-day job posting along with 90-day CV database access on the ANA Career Center

*Job postings must be used within 30 days after the recruitment guide is released*

#### PROMOTION CHANNELS:

##### The guide will be...

- Handed out as printed booklets to attendees of ANA's 2023 Annual Meeting
- Sent directly to thousands of ANA members and job seekers in a dedicated email blast
- Highlighted at the top of ANA's Job Flash™ email
- Featured on the ANA Career Center for a month
- Posted on ANA's social media channels
- Included in ANA's member newsletters
- Linked within the Annual Meeting mobile app
- Showcased in the Annual Meeting program with a QR code to the guide

#### ADDITIONAL INFORMATION:

##### Add-Ons

- Have us design the ad for you **\$175**
- Add an embedded video on its own page next to your ad in the digital version of the guide **\$500**
- Upgrade your ad to color in the print version of the guide **\$500**
- Get your ad on the inside front cover of both the print and digital versions of the guide **\$1,500**
- Get your ad on the back cover of the print version and within the first five pages of the digital version of the guide **\$2,500**

##### Ad Specifications

- Size recommendation for ads is 5 inches wide by 7.75 inches tall for optimal viewing experience
- Ads should be submitted in color as PDF files with no bleed
- All video links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

##### Submission Deadline

- August 29, 2023 at 4:00 pm EDT

The only official recruitment guide  
sponsored and endorsed by ANA.



**Secure Your Spot Today!**

Please contact Jim Cook at 727-497-6552 or by email at [jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com) for more information.