



# DIGITAL RECRUITMENT GUIDE



Example Digital Recruitment Guide

## Showcase your Recruitment Opportunities to the entire Aerospace Community

The Digital Recruitment Guide will be available to AIAA members and the wider aerospace community every six months starting 23 January 2023. The guide will feature opportunities for both new and experienced professionals seeking to jumpstart or advance their careers, openings for students seeking internships or enrollment in graduate school programs, or anything in between.

AIAA will promote the guide to aerospace professionals, as well as organizations, government agencies, and universities through dedicated email blasts, the Institute's social media channels, the AIAA Career Center and AIAA official website, forums, and in the Institute's newsletter, the Daily Launch.

### STANDARD PACKAGE:

**\$950**

- Full-page color ad in the Digital Recruitment Guide

### Add-On:

**\$500**

- Make your ad come to life with an embedded video in the Digital Recruitment Guide

### Submission Deadline:

18 January 2023, 1600 hrs ET USA.

### Ad Specifications:

Ads must be 5 inches wide by 7.75 inches tall.  
No bleed. PDF file.

If an ad needs to be customized or developed, there will be a fee of \$175.

### Digital Recruitment Guide Release Dates:

23 January 2023—at AIAA SciTech Forum

12 June 2023—at AIAA AVIATION Forum

**SECURE YOUR SPOT TODAY**

### Questions?

Call or email Jim Cook at **727.497.6552** or [jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com).