



American Heart Association®

Professional Membership RECRUITMENT GUIDE



Advertise in the 2024 AHA Recruitment Guide

The 2024 AHA Recruitment Guide is a fully interactive digital booklet that will feature full-page advertisements from the nation's top healthcare employers seeking highly skilled professionals in cardiovascular care to fill their open positions.

Showcase your Career Opportunities to Top Cardiovascular Professionals!

Standard Package - \$1,250

(Private practices are eligible for \$500 off!)

- Full-page color ad in the Guide
- One 30-day job posting along with 30-day resume/CV database access on AHA's online career center, AHA Professional Heart Daily: Jobs & Career Resources

Enhanced Package - \$1,750

- Full-page color ad in the Guide
- Three 60-day job postings along with 60-day resume/CV database access on AHA's online career center, AHA Professional Heart Daily: Jobs & Career Resources

Promotion Channels

The Recruitment Guide will be:

- Made available via scannable post cards at AHA's Vascular Discovery 2024 (May 15–18), BCVS Scientific Sessions 2024 (July 22–25), Hypertension Scientific Sessions 2024 (September 5–8)
- Linked on AHA's online career center, AHA Professional Heart Daily: Jobs & Career Resources, for 60 days after its release
- Sent directly to AHA members and job seekers in dedicated email campaigns
- Featured at the top of the AHA Job Flash™ email blast
- Highlighted in AHA's member newsletter, *Connections*

Add-ons

- Custom design work - **\$175**
- Embedded video - **\$500**

Additional Info

- Ads must be submitted by May 9 to be featured at all three conferences, July 16 to be featured at just the final two conferences, and August 30 to be featured at only the final conference.
- All ads should be 5" x 7.75" PDF files.
- Embedded videos must be submitted as links to YouTube, Vimeo, or any URL ending in ".mp4".

Secure Your Spot Today!

To reserve your ad space, please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com.



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