



American Heart Association®

# Professional Membership

## RECRUITMENT GUIDE



### Advertise in the 2024 AHA Recruitment Guide

The 2024 AHA Recruitment Guide is a fully interactive digital booklet that will feature full-page advertisements from the nation's top healthcare employers seeking highly skilled professionals in cardiovascular care to fill their open positions.

### Showcase your Career Opportunities to Top Cardiovascular Professionals!

#### Standard Package - \$1,250

*(Private practices are eligible for \$500 off!)*

- Full-page color ad in the Guide
- One 30-day job posting along with 30-day resume/CV database access on AHA's online career center, AHA Professional Heart Daily: Jobs & Career Resources

#### Enhanced Package - \$1,750

- Full-page color ad in the Guide
- Three 60-day job postings along with 60-day resume/CV database access on on AHA's online career center, AHA Professional Heart Daily: Jobs & Career Resources

#### Promotion Channels

The Recruitment Guide will be:

- Made available via scannable post cards at AHA's Vascular Discovery 2024 (May 15-18), BCVS Scientific Sessions 2024 (July 22-25), Hypertension Scientific Sessions 2024 (September 5-8)
- Linked on AHA's online career center, AHA Professional Heart Daily: Jobs & Career Resources, for 60 days after its release
- Sent directly to AHA members and job seekers in dedicated email campaigns
- Featured at the top of the AHA Job Flash™ email blast
- Highlighted in AHA's member newsletter, *Connections*

#### Add-ons

- Custom design work - **\$175**
- Embedded video - **\$500**

#### Additional Info

- Ads must be submitted by May 9 to be featured at all three conferences, July 16 to be featured at just the final two conferences, and August 30 to be featured at only the final conference.
- All ads should be 5" x 7.75" PDF files.
- Embedded videos must be submitted as links to YouTube, Vimeo, or any URL ending in ".mp4".

### Secure Your Spot Today!

To reserve your ad space, please contact Jim Cook at 727-497-6552 or by email at [jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com).



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