



2023 AES[®]

AMERICAN EPILEPSY SOCIETY

RECRUITMENT GUIDE

Reach & hire top epileptologists, neurologists, & sub-specialty experts with ease!

The 2023 AES Recruitment Guide is a fully interactive digital booklet that will be released on July 10, 2023. The guide will feature full-page advertisements from the nation's top healthcare employers in need of highly skilled epilepsy professionals to fill their open positions.

RECRUITMENT PACKAGES

Basic: \$950

- Full-page color ad in the Guide
- One 30-day job posting along with 60-day CV database access on the AES Career Center

Enhanced: \$1,450

- Full-page color ad in the Guide
- Three 60-day job posting along with 60-day CV database access on the AES Career Center

ADD-ONS

- Have our design team create the ad for you - **\$175**
- Embed a video on its own page next to your ad in the guide - **\$500**

PROMOTION CHANNELS

The Guide will be:

- Sent directly to AES job seekers in a dedicated email campaign
- Featured at the top of the AES Job Flash™ email blast
- Made available for download on the AES Career Center for 30 days
- Posted on AES's social media channels
- Included in AES's member newsletter, Connections
- Mentioned on the homepage of AES's website

ADDITIONAL INFO

- Ads should be submitted by **July 5** as a 5 x 7.75 inch PDF files with no bleed.
- Embedded videos must be submitted as URLs to YouTube, Vimeo, or any ending in ".mp4".
- Job postings must be used within 30 days after the Recruitment Guide is released.

SECURE YOUR SPOT TODAY!

To reserve your space, please contact **Jim Cook** at **727-497-6552** or via email at **jim.cook@communitybrands.com**.

