

2024 | ADEA Annual Session & Exhibition

March 9-12, 2024
New Orleans, LA

#ADEA2024



ADVERTISE YOUR OPEN POSITIONS IN THE 2024 CAREER OPPORTUNITIES IN ACADEMIC DENTISTRY DIGITAL GUIDE

CHOOSE FROM THESE RECRUITMENT PACKAGES

Basic: \$500

- Full-page color ad in the digital guide
- One 30-day job posting on ADEA DentEd Jobs™

Enhanced: \$950

- Full-page color ad in the digital guide
- One 30-day job posting along with 30-day resume database access on ADEA DentEd Jobs™
- Embedded video on its own page in the digital guide

Platinum: \$1,450

- Full-page color ad in the digital guide
- Three 30-day job postings along with 60-day resume database access on ADEA DentEd Jobs™
- Embedded video on its own page in the digital guide

SUBMISSION DEADLINE:

March 1, 2024 by 4:00 p.m.
Eastern Time.

SPECIFICATIONS:

Ads should be 5 inches wide by 7.75 inches tall. No bleed. PDF file. All embedded videos must be submitted as YouTube links.

Job postings must be used within 30 days after the recruitment guide is released.

PROMOTION CHANNELS

- Displayed at a booth in the exhibit hall during the 2024 ADEA Annual Session & Exhibition
- Emailed directly to ADEA DentEd Jobs™ job seekers
- Featured at the top of the ADEA DentEd Jobs™ Job Flash™ email
- Highlighted in the four issues of the ADEA Sessions Daily News newsletter, which deploys each morning of the conference
- Linked within the conference mobile app
- Made available for download on ADEA DentEd Jobs™ for 30 days after the conference
- Posted on ADEA's social media channels.
- Posted in the ADEA Connect 2024 Annual Session & Exhibition online community, which all AS24 attendees are added to
- Included in promotional slide deck shown at all educational sessions during the conference.

SECURE YOUR SPOT TODAY!

To reserve your ad, please contact **Jim Cook**
at **727-497-6552** or via email at **jim.cook@communitybrands.com**.