



## 2023 ADEA ANNUAL SESSION &amp; EXHIBITION

**MARCH 11–14, 2023**Oregon Convention Center  
Portland, OR

#ADEA2023

## ADVERTISE YOUR OPEN POSITIONS IN THE 2023 CAREER OPPORTUNITIES IN ACADEMIC DENTISTRY DIGITAL GUIDE

### CHOOSE FROM THESE RECRUITMENT PACKAGES

#### Basic: \$500

- Full-page color ad in the digital guide
- One 30-day job posting on ADEA DentEd Jobs™

#### Enhanced: \$950

- Full-page color ad in the digital guide
- One 30-day job posting along with 30-day resume database access on ADEA DentEd Jobs™
- Embedded video on its own page in the digital guide

#### Platinum: \$1,450

- Full-page color ad in the digital guide
- Three 30-day job postings along with 60-day resume database access on ADEA DentEd Jobs™
- Embedded video on its own page in the digital guide

#### SUBMISSION

##### DEADLINE:

March 2, 2023 by 4:00 p.m.  
Eastern Time.

#### SPECIFICATIONS:

Ads should be 5 inches wide by 7.75 inches tall. No bleed. PDF file. All embedded videos must be submitted as YouTube links.

*Job postings must be used within 30 days after the recruitment guide is released.*

### PROMOTION CHANNELS

- Displayed at a booth in the exhibit hall during the 2023 ADEA Annual Session & Exhibition
- Emailed directly to ADEA DentEd Jobs™ job seekers
- Featured at the top of the ADEA DentEd Jobs™ Job Flash™ email
- Highlighted in the four issues of the ADEA Sessions Daily News newsletter, which deploys each morning of the conference
- Linked within the conference mobile app
- Made available for download on ADEA DentEd Jobs™ for 30 days after the conference
- Posted on ADEA's social media channels.
- Posted in the ADEA Connect 2023 Annual Session & Exhibition online community, which all AS23 attendees are added to
- Included in promotional slide deck shown at all educational sessions during the conference.

### SECURE YOUR SPOT TODAY!

To reserve your ad, please contact **Jim Cook**  
at **727-497-6552** or via email at **jim.cook@communitybrands.com**.