



American College of Preventive Medicine  
physicians dedicated to prevention

# Recruitment Guide

Launching June 7!



## REACH AND HIRE TOP PREVENTIVE MEDICINE TALENT WITH EASE!

The 2024 ACPM Recruitment Guide is a fully interactive digital booklet that will feature full-page advertisements from the nation's top healthcare employers who are seeking to fill their open positions with highly skilled preventive medicine and public health professionals.

### AVAILABLE PACKAGES

#### Basic - \$950

- Full-page color ad in the Digital Guide
- One 30-day job posting on the ACPM Career Center

#### Enhanced - \$1,450

- Full-page color ad in the Digital Guide
- Three 60-day job postings along with 60-day CV/resume database access on the ACPM Career Center

### ADD-ONS

- Custom design work - \$175
- Embedded video on its own page next to your ad - \$500

### PROMOTION CHANNELS

#### The guide will be:

- Sent directly to ACPM members and job seekers in a dedicated email campaign
- Featured on the ACPM Career Center for 60 days after its release
- Highlighted at the top of the ACPM Job Flash™ email in June
- Advertised in ACPM's monthly peer-reviewed journal, *AJPM*
- Included in ACPM's weekly newsletter, which is sent to over 2,000 members
- Posted on ACPM's social media channels, including LinkedIn, Facebook, Instagram & X
- Displayed on the homepage of ACPM's official website
- Pushed out to 69 preventive medicine residency programs and their faculty to distribute to graduating residents.

### AD SPECS

- Size: 5" wide by 7.75" tall
- File type: PDF
- Embedded video links: YouTube or Vimeo

### SUBMISSION DEADLINE

- May 31, 2024 at 4:00 p.m. Eastern Time

## SECURE YOUR SPOT TODAY!

To reserve your space in the guide, please contact Jim Cook at 727-497-6552 or via email at [jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com).