

# ACC.23/WCC Career Fair



AMERICAN  
COLLEGE of  
CARDIOLOGY®

**Sunday, March 5, 2023 | 2 p.m. – 4 p.m. CT**  
Ernest N. Morial Convention Center | New Orleans, LA

## Connect with hundreds of highly skilled cardiologists—all under one roof.

You are invited to exhibit at the 2023 American College of Cardiology (ACC) Career Fair, which will be held during ACC.23 Together With WCC. Together With World Congress of Cardiology.

## Choose from the following recruitment packages:

### Onsite Package

**\$3,950**

- One highboy table along with a company sign in the designated recruiting area
- Full-page black & white ad in the print version and full-page color ad in the digital version of the Career Fair Recruitment Guide
- Three 30-day job postings on the ACC Career Center
- 60-day access to the ACC Career Center CV database

### Online Package

**\$2,950**

- Full-page black & white ad in the print version and full-page color ad in the digital version of the Career Fair Recruitment Guide
- Two 30-day job postings on the ACC Career Center
- 30-day access to the ACC Career Center CV database

*Job postings must be used within 30 days after the career fair takes place.*

## Career Fair Recruitment Guide Details:

### Promotion Channels:

- Handed out to attendees of the Career Fair
- Emailed directly to ACC job seekers and members
- Linked on the ACC Career Center for 30 days after the event
- Included at the top of the ACC Job Flash™ emails in March
- Advertised in the ACC.23/WCC Daily Preview email on March 5
- Listed on the Additional Activities page on the ACC.23/WCC website
- Posted on ACC's Twitter and LinkedIn pages
- Mentioned in a March issue of CV News Digest, which is sent to about 42,000 ACC members and nonmembers
- Featured in the ACC Update From ACC.23/ WCC newsletter

### Specifications:

All ads should be 5 inches wide by 7.75 inches tall. The file should be a PDF with no bleed. There will be a print and digital version of the Recruitment Guide.

### Ad Submission Deadline:

February 20, 2023 at 4:00 pm CT

### Add-ons:

- Upgrade your ad to color in the print version of the Recruitment Guide  
- **\$500**
- Embed a YouTube video on its own page in the digital version of the Recruitment Guide  
- **\$500**

### Space is limited!

For more information, please contact **Jim Cook** by phone at **727-497-6552** or by email at **jim.cook@communitybrands.com**.

For additional exposure, such as more job postings, longer CV database access, and/or special ad placement in the guide, please contact me to develop a fully customized premium package.