



NATIONAL CONFERENCE ON
EDUCATION

CAREER EXPO

San Diego Convention Center

February 15, 2024 | 8:30 a.m. – 3:00 p.m. PT

February 16, 2024 | 11:00 a.m. – 3:00 p.m. PT



THE PREMIER SCHOOL ADMINISTRATOR RECRUITING DESTINATION!

AASA, The School Superintendents Association, is proud to announce the AASA Career Expo, which will be held during AASA's National Conference on Education (NCE) this February! As an extension of the online AASA Career Center, the Career Expo will provide an opportunity for schools to meet face-to-face with top school system leaders committed to providing high-quality public education to students. These professionals will be AASA members and other passionate conference attendees with a wide range of experiences, specialties, and interests in education. This includes superintendents, assistant superintendents, cabinet-level leaders, and much more!

RECRUITMENT PACKAGES:

Basic: \$600

- A 8' x 8' carpeted recruiting area, 6' skirted table, two chairs, and an employer sign
- Full-page ad in the print and digital versions of the Career Expo Recruitment Guide

Premium: \$950

- A 8' x 8' carpeted recruiting area, 6' skirted table, two chairs, and an employer sign
- One 30-day job postings along with 30-day resume database access on the AASA Career Center
- Full-page ad in the print and digital versions of the Career Expo Recruitment Guide

Ultimate: \$1,250

- A 8' x 8' carpeted recruiting area, 6' skirted table, two chairs, and an employer sign
- Three 60-day job postings along with 60-day resume database access on the AASA Career Center
- Full-page ad in the print and digital versions of the Career Expo Recruitment Guide

Add-ons:

- Fully designed ad - \$175
- Color upgrade in print version of the Guide - \$500
- Embedded video in the digital version of the Guide - \$500
- Inside Cover ad placement in the print and digital versions of the guide - \$1,000
- Back cover ad placement in the print version and premium placement within the first five pages in the digital version of the guide - \$1,500

ADDITIONAL INFORMATION:

- Ads for the Guide must be submitted by February 2.
- Ads should also be 5" wide x 7.75" tall color PDF files with no bleed.
- Your ad will be converted to black & white for the print version if a color add-on was not purchased. All ads will be in color for the digital version.
- Job postings must be used within 30 days of the final day of the Career Expo.

The print version of the Career Expo Recruitment Guide will be handed out to attendees onsite. The digital version will be sent to thousands of job seeking school administrators after the event. Reach out for the list of promotion channels!



SPACE IS LIMITED—SIGN UP SOON!

To reserve your spot or receive any additional information, please contact Jim Cook at 727-497-6552 or by email at Jim.Cook@communitybrands.com