

AAMD 49th Annual Meeting

RECRUITMENT GUIDE



The 2024 AAMD Recruitment Guide is a print and fully interactive digital booklet that will be released at the AAMD 49th Annual Meeting, June 9-12. The Guide features full-page advertisements from the nation's top healthcare organizations who are seeking to fill their open positions with skilled medical dosimetry professionals.

AVAILABLE PACKAGES:

Organizations exhibiting at the Annual Meeting are eligible for a 15% discount on either package!

Enhanced - \$1,750

- Full-page ad in the print and digital versions of the guide
- Three 30-day job postings along with 30-day resume database access on the AAMD Career Center

Basic - \$950

- Full-page ad in the print and digital versions of the guide
- One 30-day job posting on the AAMD Career Center

HOW WILL YOUR AD BE SEEN?

The guide will be...

- Made available to attendees of the Annual Meeting through printed booklets
- Emailed directly to AAMD members and job seekers
- Highlighted on the AAMD Career Center for 30 days
- Linked in the Meeting app
- Posted on AAMD's social media channels
- Featured in the AAMD Job Flash™

AD INFORMATION:

Add-Ons

- Customized ad creation **\$175**
- Color upgrade in print version **\$500**
- Embedded video in digital version **\$500**
- Premium placement on the inside front cover in the print version and near the front in the digital version **\$1,500**
- Top-tier placement on the back cover in the print version and near the front in the digital version **\$2,500**

Specifications

- 5 inches wide by 7.75 inches tall
- PDF files
- Embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"
- All ads will be converted to black & white for the print version unless a color upgrade is purchased

Submission Deadline

All ads must be submitted by May 27, 2024

Secure Your Spot Today!

Please contact **Jim Cook** at **727-497-6552** or by email at **jim.cook@communitybrands.com** for more information.

