



AAMC | CareerConnect

FEATURED EMPLOYERS GUIDE

SHOWCASE YOUR INSTITUTION AND OPEN POSITIONS TO TOP TALENT!

The 2023 AAMC Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of the 2023 AAMC Annual Meeting on November 3. The Guide features full-page advertisements from the nation's top medical colleges and universities who are seeking to fill open positions with skilled and experienced professionals in academic medicine.

CHOOSE FROM THE FOLLOWING PACKAGES:

Institutions exhibiting at the 2023 AAMC Annual Meeting are eligible for a 25% discount on either package!

Enhanced - \$1,450

- Full-page ad in the print and digital versions of the Featured Employers Guide
- One 90-day job posting on AAMC CareerConnect along with 90-day CV/resume database access

Basic - \$950

- Full-page ad in the print and digital versions of the Featured Employers Guide
- One 30-day job posting on AAMC CareerConnect along with 30-day CV/resume database access

Job postings must be used within 30 days after the Guide's release

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

It will be:

- Made available to attendees of the 2023 AAMC Annual Meeting via printed booklets
- Emailed directly to AAMC members and job seekers
- Featured on AAMC CareerConnect for 30 days
- Linked within the Annual Meeting mobile app
- Mentioned in AAMC's monthly professional development newsletter
- Showcased on walk-in slides at the Annual Meeting
- Highlighted onsite at the Annual Meeting via signage and display monitors

ADDITIONAL INFORMATION:

Submission Deadline

All ads must be submitted by October 20, 2023, at 4:00 PM ET.

Specifications

- Size recommendation for ads is 5 inches wide by 7.75 inches tall for an optimal viewing experience
- All ads should be submitted as PDF files in color with no bleed. We will convert ads to black & white for the print version only if a color upgrade was not purchased
- All links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

Add Ons

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| • Customized ad creation | \$175 |
| • Color upgrade in printed version | \$500 |
| • Embedded video in digital version | \$500 |
| • Inside front cover placement with color upgrade | \$1,500 |
| • Back cover ad placement with a color upgrade in print version and placement within the first three ads in the digital version | \$2,500 |

Connecting Talent with Opportunities in Academic Medicine

Secure Your Spot Today!

Please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com for more information.