

# 2024

## AAM ANNUAL MEETING & MUSEUMEXPO

### Digital Recruitment Guide

*Launching May 16!*



**SHOWCASE YOUR MUSEUM AND OPEN POSITIONS TO TOP TALENT!**

#### AVAILABLE PACKAGES:

##### Enhanced - \$1,450

- Full-page ad in the digital guide
- One 60-day job posting along with 60-day resume database access on AAM's JobHQ online career center

##### Basic - \$950

- Full-page ad in the digital guide
- Three 30-day job postings along with 30-day resume database access on AAM's JobHQ online career center

#### AD INFORMATION:

##### Specifications

- 5 inches wide by 7.75 inches tall
- PDF files
- Embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

##### Add-Ons

- Customized ad creation - **\$175**
- Embedded video on its own page - **\$500**

##### Submission Deadline

All ads must be submitted by May 8, 2024

#### HOW WILL YOUR AD AND THE GUIDE BE SEEN?

##### It will be...

- Sent directly to AAM job seekers in a dedicated email campaign after the conference
- Featured at the top of the AAM Job Flash™ email blast after the conference
- Made available on AAM's JobHQ online career center for 30 days after the conference
- Posted on AAM's social media channels after the conference
- Featured in AAM's award-winning magazine, Museum after the conference
- Included in AAM's weekly member newsletter, Aviso after the conference
- Highlighted at the Annual Meeting via onsite signage, which will contain a QR code to the guide

**Secure Your Spot Today!**

Please contact **Jim Cook** at **727-497-6552** or by email at **[jim.cook@communitybrands.com](mailto:jim.cook@communitybrands.com)** for more information.



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Alliance of  
Museums**