



RECRUITMENT GUIDE

SHOWCASE YOUR HOSPITAL AND OPEN POSITIONS TO TOP TALENT!

The 2023 AAHA Recruitment Guide is a print and fully interactive digital booklet that will be released at the start of AAHA Con 2023. It will feature full-page advertisements from the animal hospitals who are seeking to fill their open positions with skilled veterinary professionals. It will be made available to and seen by the best and brightest candidates in AAHA's vast veterinary community, AAHA members, AAHA Con 2023 attendees, and registered job seekers from the AAHA Career Center.

CHOOSE FROM THE FOLLOWING PACKAGES:

Basic – \$810 for AAHA members (\$950 for non-members)

- Full-page ad in the print and digital versions of the guide
- One 30-day job posting on the AAHA Career Center

Enhanced – \$1,235 for AAHA members (\$1,450 for non-members)

- Full-page ad in the print and digital versions of the guide
- One 90-day job posting on the AAHA Career Center

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

The guide will be:

- Handed out as printed booklets at AAHA Con 2023 from September 20–23
- Sent directly to AAHA members and job seekers in a dedicated email campaign
- Featured on the AAHA Career Center for 60 days
- Publicized in AAHA's Job Flash email
- Posted on AAHA's social media channels
- Advertised in the conference program book
- Highlighted in AAHA's online newsletters
- Linked within the conference app
- Mentioned on AAHA's main website
- Promoted via meter boards onsite at the conference

ADDITIONAL INFORMATION:

Add-Ons

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| • Custom design work | \$175 |
| • Embedded video in the digital version | \$500 |
| • Color upgrade in the print version | \$500 |

Specifications

- All ads must be submitted by September 8, 2023 at 4:00 pm EDT to be included in the guide
- Size recommendation for ads is 5 inches wide by 7.75 inches tall for optimal viewing experience
- Ads should be submitted as PDF files with no bleed
- All video links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"
- Job postings must be used within 30 days after the recruitment guide is released



The Standard of
Veterinary Excellence®

Secure Your Spot Today!

Please contact Jim Cook at 727-497-6552 or by email at jim.cook@communitybrands.com for more information.