



RECRUITMENT GUIDE

SHOWCASE YOUR HOSPITAL AND OPEN POSITIONS TO TOP TALENT!

AVAILABLE PACKAGES:

ENHANCED

\$1,235 for AAHA members
(\$1,450 for non-members)

- Full-page ad in the print and digital versions of the guide
- One 90-day job posting on the AAHA Career Center

BASIC

\$810 for AAHA members
(\$950 for non-members)

- Full-page ad in the print and digital versions of the guide
- One 30-day job posting on the AAHA Career Center

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

The guide will be:

- Handed out as printed booklets at AAHA Con 2024 from September 12–14
- Sent directly to AAHA members and job seekers in a dedicated email campaign
- Made available on the AAHA Career Center for 60 days
- Publicized in AAHA's Job Flash email
- Posted on AAHA's social media channels
- Advertised in the conference program book
- Highlighted in AAHA's online newsletters
- Linked within the conference app
- Featured in AAHA's official magazine
- Promoted via meter boards onsite at the conference

ADDITIONAL INFORMATION:

Add-Ons

- Custom design work **\$175**
- Embedded video in the digital version **\$500**
- Color upgrade in the print version **\$500**

Ad Specs & Deadline:

- Ads should be 5" wide by 7.75" tall PDF files
- Embedded videos should link to YouTube or Vimeo
- All items must be submitted by August 28 to be included in the Guide

Secure Your Spot Today!

Please contact Brandon Viens at 860-532-1858 or by email at brandon.viens@communitybrands.com or Kyle Eichelberg at 860-300-3111 or by email at kyle.eichelberg@communitybrands.com for more information.



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