

AAFP National Conference

FAMILY MEDICINE RESIDENTS
& MEDICAL STUDENTS

AUGUST 1-3 • KANSAS CITY, MO

CareerLink Recruitment Opportunities

SHOWCASE YOUR RESIDENCY PROGRAM AND FAMILY MEDICINE OPPORTUNITIES TO TOP RESIDENTS & STUDENTS!

RECRUITMENT PACKAGES:

Online - \$1,900

- Three 60-day premium job postings on AAFP CareerLink
- 60-day CV database access on AAFP CareerLink

Recruitment Guide - \$1,000

- Full-page ad in the print and digital versions of the guide

Add-Ons

- | | |
|-------------------------------------|--------------|
| • Customized ad creation | \$175 |
| • Color upgrade in print version | \$500 |
| • Embedded video in digital version | \$500 |

PROMOTION CHANNELS:

The Guide will be...

- Displayed digitally and handed out via printed booklets at the CareerLink booth during the 2024 AAFP National Conference
- Featured on AAFP CareerLink for 30 days after the conference
- Highlighted at the top of the AAFP CareerLink Job Flash™ email in August and September
- Posted on AAFP's social media channels
- Included in AAFP's member newsletters, ChexMix and Family Medicine Today, after the conference
- Promoted on AAFP's peer-reviewed journals, *AFP* and *FPM*, for 30 days after the conference
- Sent directly to AAFP members and CareerLink job seekers through a dedicated email blast

AD INFORMATION:

Specifications

- 5 inches wide by 7.75 inches tall
- PDF files with no bleed
- Embedded videos must be links to YouTube, Vimeo or a URL ending in ".mp4"
- All ads will be converted to black and white in the print version unless a color upgrade was purchased

Submission Deadline

- All ads must be submitted by July 18

Secure Your Spot Today!

Please contact Jennifer Selvidio at 727-497-6565 ex. 3336 or by email at jennifer.selvidio@communitybrands.com for more information.