

AAFP National Conference

July 27–29, 2023 • Kansas City, MO

CareerLink Recruitment Opportunities

SHOWCASE YOUR RESIDENCY PROGRAM AND FAMILY MEDICINE OPPORTUNITIES!

The National Conference of Family Medicine Residents and Medical Students, from the American Academy of Family Physicians (AAFP), is the premier primary care conference for family medicine residents and medical students who want to explore all the specialty has to offer. AAFP's CareerLink is the ultimate recruiting resource for employers and residency programs sourcing these individuals. Take advantage of CareerLink's recruiting opportunities at the National Conference to meet your desired goals!

RECRUITMENT PACKAGES:

Online - \$1,900

- Three 60-day premium job postings on AAFP CareerLink
- 60-day CV database access on AAFP CareerLink

Recruitment Guide - \$1,000

- One full-page ad in the print and digital versions of the 2023 AAFP National Conference CareerLink Residency and Opportunity Guide

Recruitment Guide Add-Ons

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| • Let our design team create the ad for you | \$175 |
| • Upgrade your ad to color in the print version of the Guide | \$500 |
| • Add an embedded video in the digital version of the Guide | \$500 |

ADDITIONAL INFORMATION:

Guide Promotion Channels

- Displayed and handed out at the CareerLink booth during the 2023 AAFP National Conference
- Featured on AAFP CareerLink for 30 days after the conference
- Highlighted at the top of the AAFP CareerLink Job Flash™ email in August and September
- Posted on AAFP's social media channels
- Included in AAFP's member newsletters, ChexMix and Family Medicine Today, after the conference
- Promoted on AAFP's peer-reviewed journals, *AFP* and *FPM*, for 30 days after the conference
- Sent directly to AAFP members and CareerLink job seekers through a dedicated email blast

Ad Specifications

- All ads should be submitted by July 14 as 5" x 7" PDF files in color with no bleed. We will convert ads to black and white for the print version only if a color upgrade was not purchased
- All links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"

Secure Your Spot Today!

Please contact Jennifer Selvidio at 727-497-6565 ex. 3336 or by email at jennifer.selvidio@communitybrands.com for more information.