



AAFP CareerLink

RECRUITMENT OPPORTUNITIES

at **FMX2024**
PHOENIX | SEPT. 24-28



REACH & HIRE THE BEST FAMILY MEDICINE CANDIDATES!

Join AAFP's Family Medicine Experience (FMX) where family physicians network, advance their careers, obtain CME credits and reignite their passion for medicine practice. AAFP's CareerLink is your top recruiting resource for hiring family physicians and residents. Maximize your recruiting at FMX with AAFP's CareerLink Recruitment Opportunities!

AVAILABLE PACKAGES:

Ultimate - \$3,900

- Three 60-day ultimate job postings along with 60-day CV database access on AAFP CareerLink
- One full-page ad in the print and digital versions of the AAFP FMX Recruitment Guide

Online - \$2,900

- Three 60-day ultimate job postings along with 60-day CV database access on AAFP CareerLink

Career Fair & Happy Hour - \$1,450

for FMX exhibitors only

- One highboy table and company sign at the FMX Career Fair on September 26

Recruitment Guide - \$1,000

- One full-page ad in the print and digital versions of the AAFP FMX Recruitment Guide

Add-Ons

- Customized ad creation - **\$175**
- Color upgrade in the print version of the guide - **\$500**
- Embedded video on its own page in the digital version of the guide - **\$500**

GUIDE PROMO CHANNELS:

It will be...

- Made available via printed booklets onsite at FMX at the AAFP CareerLink booth
- Featured on AAFP CareerLink for 30 days post-conference
- Highlighted at the top of AAFP's CareerLink Job Flash™ email in October and November
- Posted on AAFP's social media channels
- Included in AAFP's member newsletters, ChexMix and Family Medicine Today, post-conference
- Promoted on AAFP's peer-reviewed journals, AFP and FPM, for 30 days post-conference
- Sent directly to AAFP members and CareerLink job seekers through dedicated email blasts

All ads for the Recruitment Guide must be submitted by September 10, 2024 at 4 pm ET. Please make sure that ads are 5" wide by 7.75" tall PDF files and that all embedded videos link to YouTube or Vimeo.

FMX exhibitors receive \$500 off the Career Fair & Happy Hour package if bundled with the Online or Ultimate packages!

For more info please contact:

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