

# AAFP CareerLink

Recruitment Opportunities  
at **FMX CHICAGO**  
FAMILY MEDICINE  
EXPERIENCE OCT. 26-29, 2023



The AAFP's Family Medicine Experience (FMX) is THE gathering place for family physicians to network, advance their careers, obtain CME credit and reignite their passion for practicing medicine. AAFP's CareerLink is the ultimate recruiting resource for employers and residency programs sourcing these individuals. Take advantage of CareerLink's recruiting opportunities at AAFP's FMX to meet your desired goals!

**List your family medicine opportunities in the AAFP CareerLink Recruitment Guide at FMX to reach a nationwide audience. This printed and digital guide will be:**

- Displayed and handed out at the CareerLink booth at FMX
- Featured on AAFP CareerLink for 30 days after the conference
- Highlighted at the top of AAFP's CareerLink Job Flash™ email in November and December
- Posted on AAFP's social media channels
- Included in AAFP's member newsletters, ChexMix and Family Medicine Today, after the conference
- Promoted on AAFP's peer-reviewed journals, *AFP* and *FPM*, for 30 days after the conference
- Sent directly to AAFP members and CareerLink job seekers through a dedicated email blast

## PACKAGES:

### Ultimate - \$3,900

- Three 60-day ultimate job postings along with 60-day CV database access on AAFP CareerLink
- One full-page ad in the print and digital versions of the 2023 AAFP FMX Recruitment Guide

### Online - \$2,900

- Three 60-day ultimate job postings along with 60-day CV database access on AAFP CareerLink

### Recruitment Guide - \$1,000

- One full-page ad in the print and digital versions of the 2023 AAFP FMX Recruitment Guide

### Recruitment Guide Add-ons

- Let our design team create your ad for you - **\$175**
- Upgrade your ad to color in the print version of the Guide - **\$500**
- Embed a video on its own page in the digital version of the Guide - **\$500**

## New! (for FMX exhibitors only)

### Career Fair and Happy Hour Event - \$1,450

- A highboy table and company sign at the FMX Career Fair, on October 28, which will take place in the Career Section of the Exhibit Hall

**FMX exhibitors can receive \$500 off the Career Fair and Happy Hour package if bundled with the Online or Ultimate packages!**

## ADDITIONAL INFORMATION:

### Ad Specifications

- All ads should be submitted by October 16 as 5" x 7" as PDF files in color with no bleed. We will convert ads to black and white for the print version only if a color upgrade was not purchased
- All links for embedded videos must be links to YouTube, Vimeo, or a URL ending in ".mp4"



For more info please contact:  
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#AAFPFMX