

AACE2024



RECRUITMENT GUIDE

REACH AND HIRE TOP ENDOCRINOLOGY TALENT WITH EASE!

The AACE 2024 Recruitment Guide is a fully interactive digital booklet that will be released at the start of the AACE 2024 Annual Meeting. The guide features full-page advertisements from the nation's top healthcare employers who are seeking to fill open positions with highly skilled clinical endocrinology professionals.

RECRUITMENT PACKAGES

Basic - \$950

- Full-page color ad in the digital guide
- One 30-day job posting on AACE Endocrine Careers

Enhanced - \$1,450

- Full-page color ad in the digital guide
- One 60-day job posting along with 60-day CV/resume database access on AACE Endocrine Careers

ADD-ONS

- Custom design work - **\$175**
- Embedded video on its own page next to your ad - **\$500**

The only official recruitment guide sponsored and endorsed by AACE.



SECURE YOUR SPOT TODAY!

To reserve your space in the guide, please contact Jim Cook at 727-497-6552 or via email at jim.cook@communitybrands.com.

PROMOTION CHANNELS

The guide will be:

- Sent directly to AACE job seekers in a dedicated email campaign
- Featured at the top of the AACE Job Flash™ email blast in May
- Made available on careers.aace.com for 30 days after AACE 2024
- Posted on AACE's social media channels
- Linked in the AACE 2024 mobile app
- Included in AACE's email newsletter
- Highlighted onsite at AACE 2024 via printed flyers, which will contain a QR code linking to the guide

SPECIFICATIONS

- Size: 5" wide by 7.75" tall
- File type: PDF
- Embedded video links: YouTube, Vimeo, or URL ending in ".mp4"

SUBMISSION DEADLINE

- May 2, 2024 at 4:00 p.m. Eastern Time.