

AAAAI American Academy of Allergy Asthma & Immunology Digital Recruitment Guide

Release Date: February 24, 2023

*This is your chance
to reach and hire the
best and brightest
allergists and
immunologists!*



CHOOSE FROM THE FOLLOWING PACKAGES:

▶▶▶ Enhanced - \$1,950

- Color ad in the digital guide
- Three 60-day job postings along with 60-day CV database access on the AAAAI Career Center

▶▶▶ Basic - \$1,450

- Color ad in the digital guide
- One 30-day job posting along with 30-day CV database access on the AAAAI Career Center

▶▶▶ Private Practice - \$950

- Color ad in the digital guide
- One 30-day job posting on the AAAAI Career Center

*Job postings must be used within 30 days
after the recruitment guide is released*



Secure Your Spot Today!

To reserve your ad please contact
Jim Cook at 727-497-6552 or by email
at jim.cook@communitybrands.com.

HOW WILL YOUR AD AND THE GUIDE BE SEEN?

▶▶▶ The digital guide will be...

- Emailed directly to AAAAI members and job seekers
- Highlighted in the program book and on post cards handed out at the AAAAI Annual Meeting
- Featured on the AAAAI Career Center for 30 days
- Posted on AAAAI's Twitter and LinkedIn pages
- Included in the AAAAI News at a Glance newsletter
- Linked within the AAAAI Annual Meeting mobile app

ADDITIONAL INFORMATION:

▶▶▶ Submission Deadline

All ads must be submitted by February 16, 2023 by 4:00 PM ET.

▶▶▶ Specifications

Ads must be 5 inches wide by 7.75 inches tall. No bleed. PDF file. If an ad needs to be customized or developed, there will be a fee of \$175.

▶▶▶ Add Ons

- Make your ad come to life by adding an embedded video **\$500**
- Gain added visibility by being the first employer ad **\$155**